

From: Joanne Presnell

To: Motorola Corporation

Sent: Sunday, February 03, 2002 3:23 PM

Subject: Bil. Alvernaz Reference Letter

Dear Sir/Madam,

I am very pleased and honored to write this letter of reference for Mr. Bil. Alvernaz. I have known Bil. for 4 years. He worked with my unit from 1998 to 2001 as the Marketing/PR Director, as well as Director for WEB/Portal Development at the Private Industry Council in the Marketing/Customer Service Division.

Bil. developed the first public portal web site that transformed the way people work by allowing them instant access to vital information such as agendas, bulletins, and quick access to job related web sites. He created the process of providing Board and Council meeting agendas, minutes and other meeting material which resulted in easy access for board members, staff and the public.

Bil. wrote all press releases and prepared the media material that provided more exposure and positive media coverage. He worked at the state and national levels to show how much more effectively our organization could be marketed using the Internet.

Bil. has many strengths and talents. Those that are most notable are his leadership, web development, and communication skills. He is a natural leader who inspires others with his knowledge, expertise and enthusiasm...people want to work with him and "be on his team." He is a person of the highest integrity in that he does what he says he will do and is always thinking about what is in the "best interest of the organization." Bil. maintains the highest standard for his work and the products he creates. He will accept the greatest challenge and will devote whatever time, resources and energy are necessary for a positive completion of a project.

Our organization continues to benefit from Bil.'s creativity and resourcefulness through the portal web site. I would highly recommend Bil. Alvernaz, he is the type of individual that will be an asset, make a positive impact and make a difference in your organization.

Sincerely,

Joanne Presnell
Program Manager, Marketing/Customer Service Division
Merced County Private Industry Training Department